

**APRENDE  
CONCIENCIA**



## Transforming lives

through quality education in Villa de Leyva and the Alto Ricaurte  
region

Boyacá - Colombia

# Who We Are

Aprende Conciencia is a non-profit organization based in Villa de Leyva, Boyacá (Colombia), created to expand access to quality education and promote social development through learning. Its mission is to support educational initiatives that empower people, strengthen communities, and foster responsible citizenship together with greater environmental awareness.

The foundation works closely with key educational operators in the region (Colegio Nueva Era and INCATEL VdL), aiming to drive transformative educational opportunities for children, young people, and families in Villa de Leyva and the surrounding municipalities.

Through a series of structured programs and initiatives, described on its institutional platform, Aprende Conciencia channels philanthropic support, scholarships, educational projects, and community development activities that seek to remove barriers to accessing education and to foster leadership, knowledge, and social responsibility in the region.



<https://www.aprendeconciencia.org/>



# Aprende Conciencia

Channeling resources for educational scholarships  
Colegio Nueva Era

## The educational challenge

In many regions of Colombia, students with high academic potential cannot access high-quality education due to economic limitations. In municipalities such as Villa de Leyva, educational offerings are limited and many young people must migrate to other cities to continue their studies.

## Our solution

The educational project is structured as a training ecosystem that integrates school education, technical training, and social development. Colegio Nueva Era: education from preschool through high school. INCATEL: technical vocational training aligned with regional development.

## Educational model

Comprehensive education grounded in human values. Environmental awareness and connection to the territory. Critical thinking and leadership. Promotion of entrepreneurship and innovation.



# Scholarship Program

The program enables academically talented students to access high-quality education regardless of their economic situation. Scholarships can cover tuition, monthly fees, and academic support.

## Social impact

Access to quality education. Training of community leaders. Development of human capital in the territory. Strengthening of regional development.

## Transparency

The Aprende Conciencia Foundation manages resources with criteria of transparency and traceability. Donors receive educational and social impact reports.



## An invitation to partners

Investing in education is one of the highest-impact social strategies. The program invites social investment funds, foundations, and companies to become strategic partners.

“Investing in education does not only transform the life of a student, it transforms the future of a community.”

# Colegio Nueva Era

Education from Preschool through High School

In Villa de Leyva, Colegio Nueva Era was founded 27 years ago as an educational project with a clear vision: to shape people of integrity capable of transforming their surroundings and building a sustainable future for their community.

Its mission is to build an educational community committed to personal, intellectual, and social excellence, capable of making responsible decisions and contributing to the development of its environment.

With the aim of guaranteeing access to high-quality education for all children and young people in the territory, Colegio Nueva Era runs an educational scholarship program supported by Aprende Conciencia.

This program seeks to benefit students with high academic potential who face economic limitations. The scholarships fully or partially cover:

School tuition  
Education fees  
Academic support  
Participation in academic and cultural projects

Through this program, the aim is to break down barriers to accessing education and create real opportunities for social mobility.

Investing in education is the social investment with the greatest return for a society.



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The scholarship program for Colegio Nueva Era generates impact across three key dimensions:

### Social impact

Access to quality education for students in the territory.

### Territorial impact

Training young people committed to the development of Villa de Leyva and its region.

### Economic impact

Training leaders and entrepreneurs who strengthen the local productive fabric.

This educational model seeks to prevent the forced migration of young people to other cities to study, allowing them to build their life project from within their own territory.

An educational model that connects education, territory, and social development.



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# Our Programs

## FULL AND PARTIAL SCHOOL

for children in vulnerable situations. Talent is universal, but opportunities are not.



## Sembrando Futuro

Becas Escolares

## ENGLISH PROGRAM

with multiple in-person and remote methodologies. We open doors to global opportunities.



## Voces del Mundo

Bilingüismo

## TECHNOLOGY EQUIPMENT

and training in digital tools to close the technology gap in rural areas.



## Conectando Mentes

Tecnología

## TECHNICAL

in gastronomy, in partnership with INCATEL and La María Bistro restaurant, offering real job opportunities in the region.



## Empleabilidad Turística

Gastronomía



# Reach and Impact

2026 Scholarship Programs  
Colegio Nueva Era

# 227

Students Enrolled  
Year 2026

# 43

Scholarship  
students

# 19%

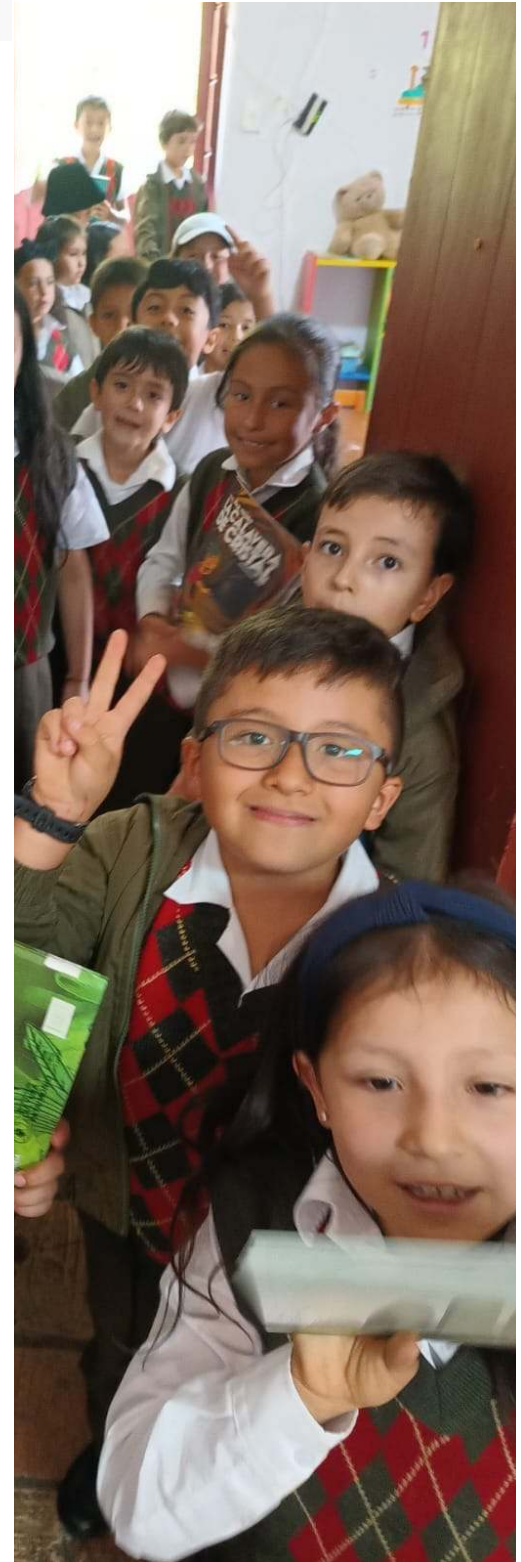
Scholarship student  
participation

# \$ 46.087.500 COP\$

Scholarship Value 2026  
Full and partial scholarships combined

# \$ 12.441 USD\$

Scholarship Value 2026



Guaranteeing access to high-quality education for students  
with academic talent and economic limitations.



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# Funding Goal



**Sembrando Futuro**

Becas Escolares

**\$ 12.441 USD\$**

Total Scholarship Value 2026



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# Funding Goal



Voces del Mundo  
Bilingüismo

**\$ 132 USD\$ / Student**



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# Funding Goal



**Conectando Mentes**  
Tecnología

**\$ 3.560 USD\$**  
Equipment Purchase



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# Funding Goal



**Empleabilidad Turística**  
Gastronomía

**\$ 1.920 USD\$ / Student per Semester**



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Education is the fundamental bridge toward equity and progress, but for many brilliant young people this path is interrupted by a lack of financial resources.

Your donation is far more than a financial contribution; it is a direct investment in the human capital of our society and a vote of confidence in the potential of a student who is only waiting for an opportunity to transform their surroundings.

By supporting our scholarship program you not only enable access to academic education, but also become a co-protagonist in a story of perseverance that will positively impact future generations. We invite you to be the driving force behind this change and to give a talented young person the certainty that their effort deserves a future without limits.





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**INCATEL**  
INSTITUTO DE CARRERAS  
TÉCNICAS LABORALES



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